

KCC 4803  
K-C 16,436

15 receiving from the consumer a selection of one of the first options from the first list, a selection of one of the second options from the second list, and a purchase order for a particular absorbent paper product having the first and second options selected by the consumer; and

20 delivering to the consumer the particular absorbent paper product having the first and second options selected by the consumer.

Please replace claim 3 as follows:

3. The method of claim 2 wherein the first feature is product scent, and wherein the first options for the product scent include unscented.

Please replace claim 4 as follows:

4. The method of claim 2 wherein the first feature is product packaging graphic design, and wherein the first options for the product packaging graphic design include a predefined graphic design, no graphic design, and a graphic design supplied by the consumer.

Please replace claim 10 as follows:

10. The method of claim 8 further comprising producing, in response to the receiving, a particular facial tissue product having the first and second options selected by the consumer.

Please replace claim 11 as follows:

11. A method in which a supplier provides to a consumer an absorbent paper product to order, the method comprising the supplier:

KCC 4803  
K-C 16,436

collecting information from the consumer relating to a  
5 first desired feature of the absorbent paper product wherein the  
first desired feature includes a plurality of first options and  
wherein the information collected from the consumer identifies  
one of the plurality of first options;

collecting information from the consumer relating to a  
10 second desired feature of the absorbent paper product wherein  
the second desired feature includes a plurality of second  
options, wherein the information collected from the consumer  
identifies one of the plurality of second options, wherein the  
second desired feature is different from the first desired  
15 feature and wherein each of the plurality of second options is  
different from any of the plurality of first options;

receiving a purchase order from the consumer for the  
absorbent paper product wherein the purchase order specifies the  
identified one of the plurality of first options and the  
identified one of the plurality of second options;

producing the absorbent paper product having the identified  
one of the plurality of first options and the identified one of  
the plurality of second options; and

providing to the consumer the produced absorbent paper  
25 product having the first and second options in accordance with  
the information collected from the consumer.

---

Please replace claim 17 as follows:

17. A system for use with a communications network, said  
system being used by a supplier for producing a custom absorbent  
paper product desired by a consumer, said system comprising:

a network interface accessible to the consumer for  
5 receiving information from the consumer over the communications  
network, said information relating to a first option of a first

KCC 4803  
K-C 16,436

plurality of first options of a first feature and a second  
option of a second plurality of second options of a second  
feature of the absorbent paper product desired by the consumer,  
10 wherein the second option is different from the first option and  
wherein the second feature is different from the first feature;  
and

Q4  
B  
Cont'd  
20  
a production machine linked to the communication network  
and configured to receive the information provided by the  
15 consumer via the communications network, said production machine  
configured to produce custom absorbent paper products including  
any one of the first plurality of options of the first feature  
and including any one of the second plurality of options of the  
second feature, wherein said production machine produces the  
20 custom absorbent paper product as desired by the consumer and in  
accordance with said information such that the produced custom  
absorbent paper product includes the first option and the second  
option.

( Please replace claim 18 as follows: )

B  
Cont'd  
5  
18. The system of claim 17 further comprising a computer  
server operatively connected to the production machine and the  
communications network, wherein the computer server is  
configured to receive said information from the consumer via the  
5 communications network, and to provide said information to the  
production machine.

( Please replace claim 19 as follows: )

B1  
Cont'd  
19. The system of claim 18 wherein the production machine  
is configured to automatically produce the absorbent paper  
product desired by the consumer in response to receiving said  
information from the computer server.

KCC 4803  
K-C 16,436

(Please replace claim 20 as follows:)

20. The system of claim 19 wherein the production machine includes a packager configured to automatically package the absorbent paper product desired by the consumer.

(Please replace claim 24 as follows)

24. A method in which a manufacturer produces a custom facial tissue product for a consumer, the method comprising the manufacturer:

receiving information from the consumer via a communications network, said information relating to a first option of a first plurality of options of a first feature of the custom facial tissue product and relating to a second option of a second plurality of options of a second feature of the custom facial tissue product wherein the second option is different from the first option and wherein the second feature is different from the first feature;

providing said information to a production machine linked to the communication network and configured to receive the information provided by the consumer via the communications network, said production machine configured to produce custom facial tissue products including any one of the first plurality of options of the first feature and including any one of the second plurality of options of the second feature; and

producing by the production machine the custom facial tissue product as desired by the consumer and in accordance with the information received from the consumer such that the produced custom facial tissue product includes the first option and the second option.

KCC 4803  
K-C 16,436

Please replace claim 28 as follows:

28. A method in which a supplier customizes packaging for an absorbent paper product for a consumer, the method comprising the supplier:

5 identifying a plurality of different graphic designs of the packaging;

receiving from the consumer an identification of a selected one of the plurality of graphic designs and a purchase order for a custom absorbent paper product having packaging embodying the selected one of the graphic designs;

10 incorporating the selected graphic design identified by the consumer into packaging for an absorbent paper product to thereby produce the custom absorbent paper product having the packaging ordered by the consumer; and

15 providing the custom absorbent paper product having the packaging including the selected graphic design to the consumer.

---

Please add Claim 34 as follows:

34. A method in which a supplier provides to a consumer a custom absorbent paper product in packaging, the method comprising the supplier:

5 identifying a first feature of the absorbent product wherein the first feature includes a plurality of first options;

identifying a second feature of the packaging of the absorbent product wherein the second feature includes a plurality of second options;

10 providing to the consumer a first list of the first options for the first feature of the absorbent paper product;

providing to the consumer a second list of the second options for the second feature of the packaging of the absorbent paper product;

KCC 4803  
K-C 16,436

receiving from the consumer a selection of one of the first  
15 options from the first list, a selection of one of the second  
options from the second list, and a purchase order for a  
particular absorbent paper product having the first and second  
options selected by the consumer; and

delivering to the consumer the particular absorbent paper  
20 product having the first option selected by the consumer and  
having the packaging having the second option selected by the  
consumer.

( Please add claim 35 as follows: )

35. The method of claim 34 wherein the first feature is  
selected from product count, product style, product color,  
product scent and product graphic design and wherein the second  
feature is selected from product packaging style, product  
5 packaging color and product packaging graphic design.

( Please add claim 36 as follows: )

36. The method of claim 1 wherein the first feature is  
selected from product count, product style, product color,  
product scent and product graphic design and wherein the second  
feature is selected from product packaging style, product  
5 packaging color and product packaging graphic design.

( Please add claim 37 as follows: )

37. The method of claim 11 wherein the first desired  
feature is selected from product count, product style, product  
color, product scent and product graphic design and wherein the  
second desired feature is selected from product packaging style,  
5 product packaging color and product packaging graphic design.

KCC 4803  
K-C 16,436

( Please add claim 38 as follows: )

38. The system of claim 17 wherein the first feature is selected from product count, product style, product color, product scent and product graphic design and wherein the second feature is selected from product packaging style, product packaging color and product packaging graphic design.

( Please add claim 39 as follows: )

39. The method of claim 24 wherein the first feature is selected from product count, product style, product color, product scent and product graphic design and wherein the second feature is selected from product packaging style, product packaging color and product packaging graphic design.

( Please add claim 40 as follows: )

40. The method of claim 28 further comprising:  
identifying a plurality of different features of the absorbent paper product selected from product count, product style, product color, product scent and product graphic design,  
each having at least one option;  
receiving from the consumer an identification of a selected option of the plurality of different features and a purchase order for a custom absorbent paper product embodying the selected option of the plurality of different features;  
incorporating the selected option identified by the consumer into an absorbent paper product to thereby produce the custom absorbent paper product having the selected option ordered by the consumer; and  
providing the custom absorbent paper product including the selected option and having the packaging including the selected graphic design to the consumer.